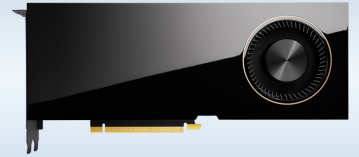


WWW.PNY.COM/NVIDIA-RTX



Designed to meet tomorrow's demands with technology available today, the **NVIDIA® RTX™ product line** introduces real-time cinematic ray tracing, advanced shading, **AI and Deep Learning acceleration**, provides an ideal solution for Data Scientists, and takes **immersive VR** or scalable visualization solutions to the next level. NVIDIA's Ampere architecture, new software platforms like NGX (Neural Graphics), and support from ISVs, fuse graphics and AI into an unprecedented solution for industries ranging from **Manufacturing** to **Media & Entertainment** (M&E), **Architecture, Engineering and Construction** (AEC), High-Performance Computing (HPC), and Scientific and Technical visual computing.

The Pitch: Why NVIDIA RTX For Professionals

ISV Certification:

NVIDIA RTX GPUs are designed to handle high-end professional applications, real-time ray traced rendering, high-performance computing, advanced simulation, and next generation VR. Designed to meet your professional needs, NVIDIA RTX works as hard as you do.

Accelerate Workflows:

NVIDIA RTX is ideal for reducing rendering times, interacting with life-like 3D models utilizing real-time ray tracing, and reducing time spent on tasks with Deep Learning-enabled AI.

Dedicated AI and DL Hardware:

NVIDIA Ampere tensor cores are capable of processing 500 trillion operations per-second. This radical increase in performance makes it possible to support the most advanced artificial intelligence and data science applications yet available.

Future-proof:

The rendering, AI/ DL and VR capabilities NVIDIA RTX brings to professional workflows allow highly compensated professionals across a broad array of disciplines to be more productive, ultimately reducing time to market while improving product or project quality, and give RTX equipped companies a significant competitive advantage over competitors using prior generation technology.

Selecting The Right Board Is As Easy As 1-2-3:

1

What type of platform does your customer have?

2

What type of application is your customer running?

3

What type of problem is your customer trying to solve?

Resources

For Team

- [Why Selling NVIDIA RTX Will Make You More Money](#)
- [5 Questions to Ask When Qualifying a Potential NVIDIA RTX Customer](#)
- [NVIDIA RTX Solution That is Right for Your Customer](#)
- [Why NVIDIA RTX - Key Benefits for Target Markets](#)
- [NVIDIA RTX Sales Kits for Multiple Industries](#)
- [NVIDIA RTX: Professional vs Consumer](#)
- [NVIDIA RTX vs GeForce RTX](#)
- [Industry Terms](#)

For Website

- [Product Images](#)
- [Web Content Kits](#)
- [Digital Banners](#)
- [GPU Rendering Video](#)
- [Social Content](#)

For Customer

- [NVIDIA Pro Graphics Configurator](#)
- [Which NVIDIA GPU is Best for Professional Applications](#)
- [NVIDIA RTX Target Market Specific Brochures](#)
- [NVIDIA RTX for VR](#)
- [NVIDIA RTX for AI](#)
- [NVIDIA Professional Graphics Small Form Factor Graphics Boards](#)
- [NVIDIA Professional Graphics Long Life Program Data Sheet](#)

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