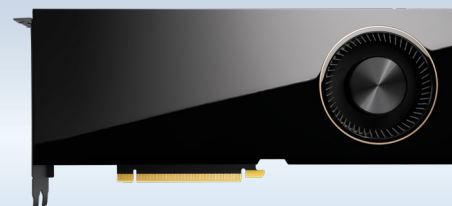


WWW.PNY.COM/NVIDIA-RTX



5 Questions to Ask When Qualifying a Potential NVIDIA RTX Customer

1

Do you depend on your system to make money?

NVIDIA® RTX™ professional graphics solutions ensure the maximum uptime, by delivering products that have been rigorously tested and certified to work with all the major ISV's.

2

What application are you running? Is it a mission critical application?

If it is a professional application like AutoCAD, SolidWorks, 3ds Max, or Maya then you have a potential NVIDIA RTX customer. (For a full listing of NVIDIA RTX certified ISV applications, visit www.pny.com/nvidia-pro-gpus).

3

How important is productivity and uptime for you?

If productivity and reliability are more important than price, that's a strong indicator that they need to use NVIDIA RTX graphics.

4

Is the product life cycle (time available on market) of your graphics solution important to you?

A yes answer means that you can confidently sell the NVIDIA RTX enterprise life cycle, which is typically 2 or more years vs. a consumer product life cycle of 6 – 9 months.

5

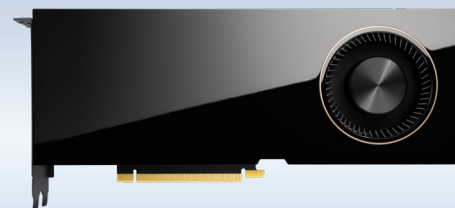
What kind of workflow are you utilizing and how complex is it?

Do they move from task to task within their workflow environment? Are they using multiwindow or multi-display systems?

Answering yes to these questions all point to a Professional customer and NVIDIA RTX delivers on all counts. If you ask your clients the 5 NVIDIA RTX Qualification Questions and they deliver the positive responses outlined above, then selling NVIDIA RTX professional graphics solutions provides new sales and business opportunities for you and your company.

To grow your sales, enhance your margins, and increase your paycheck start asking the 5 NVIDIA RTX Qualification Questions today.

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NVIDIA RTX professional graphics solutions are the chosen platform by professional designers, engineers, and scientists for visual computing. Fully certified on all industry leading professional applications, NVIDIA RTX solutions provide new capabilities in interactivity and visual quality with unmatched performance.

Main Reasons Why Professional Customers Rely On NVIDIA RTX

Performance

NVIDIA RTX offers the widest range of professional graphics solutions optimized for professional applications. These high performance graphics solutions support OpenGL, DirectX and Direct3D and operate on Windows, Linux and Solaris operating systems. NVIDIA RTX delivers the productivity professional clients need at every price point and form factor.

Quality

NVIDIA RTX graphics solutions are engineered and built to the highest professional quality control standards. NVIDIA employs a unique duty cycle and strenuous MTBF testing for maximum uptime and reliability.

Testing and Certification

Each year NVIDIA invests significant engineering hours to test and certify the latest NVIDIA RTX solutions with all the major professional applications. NVIDIA RTX are provided with certified optimized drivers for key professional applications from over 200 major ISVs to guarantee quality, reliability and unmatched performance.

Long Life Cycle

NVIDIA RTX product life cycles are typically 24 to 36 months, allowing professional clients to standardize on a supported system for a longer period of time. This long life is very important to professional customers integrating these solutions into mission-critical environments such as engineering, medical, oil and gas or broadcast.

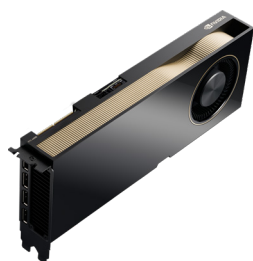
On-Going Investment and Roadmap

NVIDIA and PNY are totally committed to the professional graphics market and continue to make investments in hardware, software, support and specialized industry solutions.

Support

All NVIDIA RTX products come with a full three year warranty and extended professional support. PNY's highly qualified support engineers provide presales support and system configuration assistance, toll-free professional technical support, and an unwavering commitment to customer satisfaction.

NVIDIA RTX Products and Markets



NVIDIA RTX

- Manufacturing (CAD/CAE)
- Media and Entertainment (DCC)
- Scientific and Technical
- Energy (Oil and Gas)



NVIDIA RTX + HW Sync Solutions

- Live Broadcast
- On-Air Graphics
- Digital Intermediates
- Visual Effects
- Visualization

FOR MORE INFORMATION :

Contact your **PNY Account Manager**, email GOPNY@PNY.COM, or visit WWW.PNY.COM/PNYPRO